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Refer to guidance notes for completion of each section of the specification.

Module Code:	ARPHF602
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Module Title:	Photography and Film Degree Project
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Level:	6	Credit Value:	40
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Cost Centre(s):	GAAP	JACS3 code:	W212
		HECoS code:	100375

Faculty	FAST	Module Leader:	Dr Karen Heald
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Scheduled learning and teaching hours	40 hrs
Placement tutor support	Click here to enter hours.hrs
Supervised learning eg practical classes, workshops	Click here to enter hours. hrs
Project supervision (level 6 projects and dissertation modules only)	40 hrs
Total contact hours	80 hrs
Placement / work based learning	
Guided independent study	320 hrs
Module duration (total hours)	400 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA(Hons) Photography and Film	✓	

Pre-requisites
N/A

Office use only

Initial approval: 30/03/2020

Version no:1

With effect from: 01/09/2022

Date and details of revision:

Version no:

Module Aims

- To enable students to effectively manage their time in achieving their objectives during studio and workshop practice.
- To produce a self-initiated body of photographic and/or film work which confirms a critical understanding of advanced concepts and ideas.
- Consolidate and extend creative practice into new areas that demand advanced skills and inventive application of a range of abilities.
- To confirm the location of practice within a theoretical and critical context, identify an intended audience and equate this to relevant and appropriate presentation skills.
- To develop communication skills and professional practice to a high level.
- To prepare students with a substantive body of work that can be showcased for exhibition and/or competition and festivals.

Module Learning Outcomes - at the end of this module, students will be able to

1	Independently manage an extensive work programme, plan time effectively and meet the requirements of deadlines.
2	Produce work that is informed by, and contextualised within, relevant theoretical issues and debates of photography and/or film practice.
3	Develop substantive and detailed knowledge and understanding in photography and/or film relevant to chosen career direction.
4	Develop and realise distinctive and creative work through to completed artwork and/or final production within photography and/or film.
5	Consolidate professional practice, communication skills, design and production processes with due regard to audience.
6	Produce work showing competence in final art and design production methods, culminating in the presentation and showcasing of work for exhibition or competition festivals.

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
<i>Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.</i>	
CORE ATTRIBUTES	
Engaged	I/A
Creative	I/A
Enterprising	I/A
Ethical	I/A
KEY ATTITUDES	
Commitment	I/A
Curiosity	I/A
Resilient	I/A
Confidence	I/A
Adaptability	I/A
PRACTICAL SKILLSETS	

Digital fluency	I/A
Organisation	I/A
Leadership and team working	I/A
Critical thinking	I/A
Emotional intelligence	I/A
Communication	I/A

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

After a written proposal, which builds upon experience of Negotiated Practice has been discussed and agreed as viable, the student will agree a series of assessment criteria with the responsible tutor and progress to the art and design production stages. Students will be continually monitored and advised on their progress; the tutor will advise on comprehensive relevant research. There will be tutorial contact to resolve conceptual, technical or practical difficulties and establish clearly defined objectives. Critical group discussion and formative assessment will take place during the module. The completed work will be summatively assessed at the end of semester two.

Students will be required to present reflective visual research blogs / journals, written and collected supporting research material and preparatory work which demonstrates considered conceptual and art and design development. A written commentary should provide evidence of critical analysis and the ability to identify areas for further development.

The student will be expected to have fulfilled the criteria agreed at the inception of the module and produce satisfactory final solutions, either in the form of finished artwork, art and design solutions or final show reels completed by the stated deadline. Written and/or oral evaluation of the project will be presented at the end of the module.

Assessment Criteria:

In assessing the learning outcomes, a variety of factors will be taken into account, these include:

Theoretical Knowledge: Evidence of the ability to use and evaluate knowledge and to articulate a theoretical position through previous research and analysis.

Conceptual Ability & Research: Evidence of the ability to independently plan and produce a body of work through the various stages from inception to completion which comprehensively demonstrates creative and conceptual ability.

Art and Design Development and Subject Skills: Apply creative thinking effectively to problem solving in photography and/or film with due regard to the constraints of time, cost, commercial requirements and other considerations.

Practical Skills/Use of Media & Techniques: Expression through an advanced understanding of appropriate practices, processes and techniques. Evidence of an awareness, understanding and ownership of photography and/or film and relationship to audience.

Professional Practice: Evidence of the ability to show a progression in professional practice with regard to attitude, self-management and personal development. Students will show that they can work independently, set goals, manage workloads and meet deadlines, identify strengths and needs and respond positively to the judgements of others.

In addition to the above assessment criteria students are expected to further demonstrate professional levels of achievement and competence in aesthetic, technical and presentation skills. Students will also be required to demonstrate self-reflective and evaluative practice throughout their final semester. This will be evidenced by an evaluative statement written at the conclusion of the module and presented at assessment.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-6	Coursework	100

Learning and Teaching Strategies:

Students are briefed well in advance of the commencement of level 6 as to the nature of the Negotiated Practice and Photography and Film Degree Project. A statement of intent which includes a considered rationale, aims and objectives for each negotiated 40 credit module will be discussed and approved through tutorials with appropriate module leaders at the start of this level.

Depending on the proposed programme of work, negotiated modules may be undertaken sequentially, or under exceptional circumstances in parallel, provided this has been agreed in advance of the commencement of Negotiated Practice. This flexibility is required in order that relevant visits to industry, participation in competitions or client based commissions may be planned. As a result, year plans may be adjusted from time to time to coincide with outside arrangements.

The teaching where possible will address the individual need rather than group instruction. The student will determine their own work schedules in negotiation with staff once the individual objectives for the module have been agreed. This module will be delivered through self-directed study and supported by individual tutorials, group seminars and critiques.

Syllabus outline:

The ability to synthesise the various elements which make up the 'art and design process' and to respond appropriately and creatively is essential in preparing for life as a professional photographer and filmmaker in the creative industries and outside the support of education. Students will in negotiation, plan, implement and bring to a conclusion, a body of work in the specialist area of photography and/or film. They will set their own aims and objectives and will prioritise their learning development according to their own aspirations. A clear and logical progression will be required throughout the negotiated period. The quintessential theme to be communicated by the responsible tutors is that the Photography and Film Degree Project module celebrates the learner's achievements and learning during undergraduate study. Where it is relevant desirable and appropriate, students will be encouraged to undertake work experience, commissions or other external activities compatible with their established working process within the module structure.

This 40 credit Photography and Film Degree Project module may stand either as an individual body of work which has been developed from start through to conclusion, or as a clearly identified part of an ongoing project extending over two semesters culminating in a major piece of work.

This is more common, for example, in the creation of an animated film where the first Negotiated Practice would include all research and design development, whilst the second Photography and Film Degree Project would involve the process of production through to post production.

This flexible structure enables a student to organise a relevant and individual programme of work that may include a client commission as well as individual development and research which ultimately leads to the presentation of a major piece of work for the final year end exhibition.

The activity during a negotiated module will be determined by the participating student in liaison with their tutor and cannot be detailed herein, however, the module will include:

- A proposal of work based on suitable research that is frankly discussed, written and presented to a module leader.
- The student setting projects with achievable objectives within the time allowed and available resources.
- The development of an advanced visual awareness, a personal visual language and the expression of individual creative concerns.
- A period of consolidating skills and personal creativity employed in a programme of self-determined work, allowing the student to concentrate on a specialist area.
- Raising the student's awareness with regard to the current role of contemporary practice which may include live or simulated live briefs.
- An evaluation report which will be produced as the module nears completion.

Students will be encouraged to liaise with industry and may make industrial visits and/or undertake live briefs if they are appropriate and relevant.

Indicative Bibliography:

Essential reading

Barnbaum, B. (2010), *The Art of Photography: An Approach to Personal Expression*. Rocky Nook.

Larsen, J. & Sandbye, M. (2014), *Digital Snaps: The New Face of Photography*. I.B. Tauris & Co. Ltd.

In addition, the student will take responsibility for collecting and assimilating information relevant to their specialist activity. Tutorial guidance will be offered in this process. An emphasis on the reading of contemporary publications and periodicals will be encouraged.

Other indicative reading

Periodicals and Weblinks

Black & White Photography www.bwphotopro.com/

British Journal of Photography www.bjp-online.com/

f2 Freelancer Photographer www.f2freelancephotographer.com/

Filmmaker www.filmmakermagazine.com/

Fold <https://www.foldmagazine.com/>

Image & narrative: Online Magazine of the Visual Narrative <http://www.imageandnarrative.be/>

Moving Image Source <http://www.movingimagesource.us/research/guide/type/23/>

Movie Maker www.dsrlmoviemaker.co.uk/

Photo Professional www.photopromagazine.com/

Senses of Cinema www.sensesofcinema.com/